

The Campaign for Peace

A NEW CENTER OF HEALING, TEACHING AND LEARNING



LOUIS D. BROWN
PEACE INSTITUTE

Center of Healing, Teaching and Learning

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The Louis D. Brown Peace Institute, a beacon of hope and healing in the heart of our community, is embarking on a transformative journey with a \$25 million Campaign for Peace aimed at amplifying our mission to serve as a Center for Healing, Teaching, and Learning for families and communities impacted by murder, trauma, grief, and loss.

Since our founding in 1994, in memory of a young life caught in the crossfire of a rival gang shootout, we have been at the forefront of peace education and advocacy, offering unwavering support to those navigating the aftermath of murder. **Our commitment to fostering a culture of peace and dignity has illuminated the path for countless individuals and families, empowering them to rebuild their lives with compassion and resilience.**

This ambitious campaign is more than a fundraising initiative; it is a clarion call to action for individuals, organizations, and leaders to unite in solidarity for a cause that transcends social, economic, and political boundaries. The funds raised will be pivotal in building a state-of-the-art facility, scaling our approach state- and nationwide, and ensuring the sustainability of our transformative services for generations to come.

Our vision for the future is clear: to establish the Louis D. Brown Peace Institute as a global model for peace and healing, where individuals from all walks of life can find solace, support, and the resources necessary to turn their pain into power, anger into action, and their grief into growth.

By investing in the Campaign for Peace, you are not just contributing to a building or a program; you are investing in the human spirit, in the power of community, and in the unyielding belief that together, we can create a world where peace is possible. **Join us in this pivotal moment in our history to honor the legacy of Louis D. Brown and the countless lives touched by violence in all of our communities.**

INTERRUPTING CYCLES OF VIOLENCE & CULTIVATING CYCLES OF PEACE

The **Louis D. Brown Peace Institute** is named after **Louis D. Brown**, a 15-year-old high school sophomore who planned to pursue a PhD. An avid reader and homebody, he dreamed of becoming the first Black president of the United States, with an unyielding commitment to make his community a more peaceful place.

In 1994, Louis' mother **Clementina Chéry** co-founded the Peace Institute to honor his legacy and continue his peacemaking work, with the goals of teaching young people the value of peace, focusing on community assets, and supporting survivors of homicide victims.

With support from the **Boston Public Health Commission**, Clementina founded the **Survivors Outreach Services** program in 1996 to deliver consistent and coordinated services to impacted families. Today, the LDBPI serves as an integral partner to the City of Boston and other cities across the country in transforming society's response to homicide and supporting families and communities impacted by murder, trauma, grief, and loss.



FAMILIES



Direct services that are consistent and compassionate for families of murdered loved ones, families of incarcerated loved ones, and others experiencing grief and loss..

COMMUNITY



Advocacy for policies that promote dignity and compassion for all families impacted by murder.

SOCIETY



Training that instills the value of peace and equips providers, educators, criminal justice/public health professionals and institutional stakeholders to respond equitably & effectively to families dealing with murder, trauma, grief and loss.



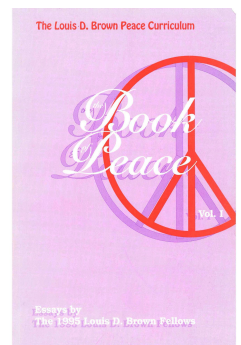
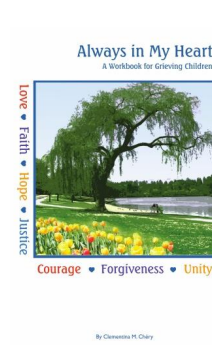
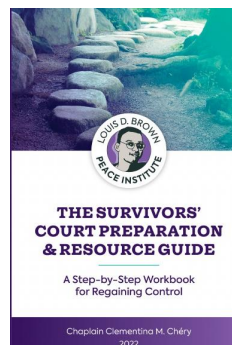
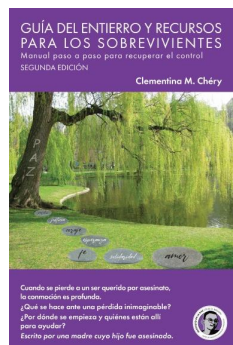
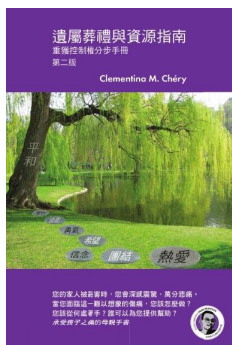
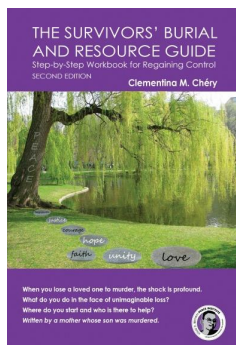
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THREE DECADES OF ACCOMPLISHMENTS

From its beginnings in the Chéry's kitchen, with only a few hundred dollars, the Peace Institute has grown into an essential community asset. This growth has been possible because individuals and organizations have believed in the LDBPI and have invested in our vision at critical inflection points.

- Developed **Peace Curriculum** for **Boston Public High Schools**, cited in Attorney General's report as a program that contributed to the reduction of juvenile crime in the city of Boston
- Published seven volumes of **Boston's Book of Peace**, a compilation of essays written by Boston teenagers on the value of peace
- Created **Survivors Outreach Services** program, the first community-based organization to provide respite, relief, and resources to survivors of homicide victims
- Published a series of guides and workbooks:
 - **The Survivors' Burial and Resource Guide** (translated into multiple languages)
 - **The Survivors' Court Preparation and Resource Guide**
 - **Always in My Heart: A Workbook for Grieving Children**
- Developed Best Practices for serving homicide victims' families
- Established **Survivors of Homicide Victims Awareness Month** (11/20 -12/20)
- Convened the **Massachusetts Survivors of Homicide Victims Network**
- Led advocacy efforts to pass **Victim Compensation** legislation as part of the **MA Criminal Justice Reform Bill** in 2018
- Founded **Mother's Day Walk for Peace**, held annually since 1996
- Received Mass Office for Victims Assistance 2020 Innovation Award for partnership with the City of Boston
- Partnered with **Emerson Engagement Lab** and **Mass General Hospital Center for Gun Violence Prevention** in creating a documentary, entitled **Quiet Rooms**



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Your investment in the CAMPAIGN FOR PEACE will allow us to:

BUILD the Center of Healing, Teaching and Learning

A purpose-built, permanent home will provide much-needed space to deliver essential local services, and a platform to extend our reach nationally.

The City of Boston designated the Peace Institute as developers for an empty lot at 30 Westville Street. Located in one of the most violent neighborhoods of Boston, the Center will be a space where we can build on the strengths of our community to interrupt cycles of violence and cultivate cycles of peace.



SCALE Programs and Services

- Ensure that the LDBPI can equitably, effectively, and sustainably serve every survivor
- Help survivors bury their loved ones with dignity and begin the healing process
- Expand programs for people returning from incarceration and for their families

LEAD the Movement for Peace

- Nurture more young people in Generation Peace, planting seeds for a more peaceful future
- Invest in product development, marketing, and staff capacity so we can scale our impact nationally through training and education



GROW Organizational Capacity

Building on 30 years of accomplishments, key areas for investment include:

- Operations & Technology
- Evaluation
- Stewardship & Development
- Reserves and Endowment Funds

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FUNDING PRIORITIES

Total Campaign Goal: \$25,000,000

BUILD the Center of Healing, Teaching and Learning **\$17,000,000**

Pre-Planning and Design	\$2,000,000
Construction	\$13,500,000
Contingencies	\$1,500,000

SCALE Programs & Services **\$4,000,000**

Survivors Outreach Services	\$3,000,000
Healing Support Services	
Community Re-Entry Services	

Rest in Peace/Live in Peace Fund	\$1,000,000
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LEAD the Movement for Peace **\$2,000,000**

Generation Peace Arts and Education	\$1,275,000
Training, Tools & Materials	\$725,000

GROW Organizational Capacity **\$2,000,000**

Reserves and Endowment	\$1,200,000
Operations and Technology	\$150,000
Evaluation	\$150,000
Stewardship and Development	\$500,000



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A NEW CENTER OF HEALING, TEACHING AND LEARNING

CAMPAIGN CABINET LEADERSHIP



DENELLA CLARK
President & CEO
Boston Arts Academy Foundation



DR. PETER T. MASIAKOS
Director of Pediatric Trauma Services,
Mass General Hospital
Co-Director, MGH Center for Gun
Violence Prevention



DR. J. KEITH MOTLEY
Former Chancellor,
University of Massachusetts, Boston



RICK SHEA
Retired Chief Financial Officer
Syndax Pharmaceuticals, Momenta
Pharmaceuticals, and Variagenics

PARTNERS



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Peace is Possible.

